

## **Your feedback is important to us!**

- ❖ Please take a few minutes to provide your feedback about the tool. Your feedback is most important in improving the tool and developing the full version of the tool.
- ❖ Please provide following feedback about each of the categories and questions:
  - Did the questions in the Assessment help you understand the importance of IP to your business?
  - Were the questions clear and easy to understand?
  - Did the training material increase your general awareness about the specific IP category?
  - If not, how can we improve the subject matter material? Should we add a new category or add more questions to a category? Please provide specific examples.
  - Which mode of training would help you to better understand the response in a category?
    - Slide presentation
    - Slide presentation by a speaker
    - Video clip of Chats
    - Textual description.
    - Podcast
    - A combination of two or more of the above
- ❖ In addition to describing a suitable training mode, please provide any other feedback about the overall content, format or functionality of the IP Awareness Assessment Tool and the associated training material.
- ❖ Please note the feedback will be used strictly for improving the Assessment and the accompanying training material. Your feedback will not be compiled, analyzed or used for drawing any other conclusions except for improving and developing the Assessment Tool.